

CREATING YOUR COVER LETTER FOR MASSAGE THERAPY

Keep in mind that there are three parts to every good cover letter:

1. The Introduction. This is where you introduce yourself in a manner that will catch the employer's attention.
2. The Body. This section should describe how you are suited for the job. Describe how your skills can benefit the prospective employer's business.
3. The Close. Express your appreciation for the reader's time and interest, and the promise of future contact.

Personalize your introduction to the particular place of business or the person to whom you're writing.

Example: "Your business attracted my interest because I saw that your business sponsored chair massages at the Special Olympics last month."

A cover letter does not take the place of personal contact. Make sure to include a concluding line, such as: "I look forward to hearing from you" or "I will follow up with you next week." If you're not sure what to include in your cover letter, here are a few examples of what a good cover letter could look like:

YOUR CONTACT INFORMATION

Address

City, State, Zip Code

Phone Number

Cell Phone Number

Email Address

EMPLOYER CONTACT INFORMATION

Name

Title

Company

Address

City, State, Zip Code

Today's Date

Dear Mr./Ms. Last Name,

I am writing to apply for the position of (*Position Name*). ABC Company is known for its customer service and place of healing. As a recent graduate of the (*College Name*) with significant experience in (*Name Modalities or Techniques*), I bring the energy, enthusiasm, and commitment to excellence necessary to thrive in ABC Company's growing environment.

As the current (*Position Name*) of the XYZ Company, I am a practiced massage therapist. These strengths, combined with deep and varied employment and internship experience as with DEF and GHI, prepared me to make a strong and immediate impact at ABC Company.

I am eager with the opportunity to join ABC's team to provide first-rate service. Thank you for your time and consideration. I look forward to hearing from you.

Sincerely,

YOUR SIGNATURE

Your Typed Name

YOUR CONTACT INFORMATION

Address

City, State, Zip Code

Phone Number

Cell Phone Number

Email Address

EMPLOYER CONTACT INFORMATION

Name

Title

Company

Address

City, State, Zip Code

Today's Date

Dear Mr./Ms. Last Name,

I am a trained massage therapist with a degree/certificate in massage therapy from (*College Name*). I am also a member in good standing of the American Massage Therapy Association. Therefore, I am writing this cover letter to apply for the opening at your company for a seasoned and trained massage therapist, which I saw on (*website.com*).

I have experience using (*Name modalities/techniques*) to help relieve patients' pain or help clients feel more relaxed to alleviate stress.

I am available to meet in person to discuss what I can bring to this job. I would also like to hear more of your expectations of the massage therapists you hire. I will follow up with you next week.

Sincerely,

Your Signature

Your Typed Name